

Free Traffic Masterclass - INTRO - Full Transcript

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Hi everybody and welcome to today's training session. My name's Paul Brooks and today I'm going to be talking about traffic. Now I promise not to keep you here for too long, probably around about 20 minutes or so. And what I'd like to concentrate on today is getting free traffic. Now essentially you've got two different types of traffic that you can get paid traffic, which we're going to start with. I'm going to talk about paid traffic and then free traffic, which is what we're going to concentrate on. And I'm going to show you the website that we're using to get all of our free traffic and how much free traffic that that website is getting. And then I'm going to talk about how you can get the same amount or the same free traffic that we get as well as we go through. So let's make a start.

So what I do want to say is despite perhaps what you've heard and what you've been told, yes you can get free traffic and you can get a lot of it and you can get it quite quickly. So we're gonna talk about that. But first, what I would like to do is talk about paid traffic. Now with paid traffic, you've got a number of different options and you can see all of those or some of them, at least on the screen, right? There's your Google ad words being as YouTube, as native as display ads. So we're talking about banner ads and that sort of stuff. Uh, native ads, which is a good traffic source if, uh, you know how to do it right, interstitial ads, pop up ads, pop Androids, solo ads, again, fraught with danger with solo ads, pay-per-click and pay per view as well.

And there's just a few there. Uh, of course there's a ton more out there that you can get traffic from as long as you pay for it. Um, and there is a problem of course with paid traffic, uh, and that is of course that you've got to have money to start with to buy it. And you also got to have a budget for

money, a budget for traffic as well so that you can, um, get traffic consistently every single day or every single month, however you want to get it. But one of the problems with doing that, um, is that you've got to test lots and lots of different traffic sources. So we are talking about probably the ones that you saw on lists, Facebook ads, particularly very, very popular YouTube that YouTube has as well. Again, they're very, very popular. Um, but of course you're gonna have to test different traffic sources to find out which is the right traffic source for you.

Okay. So that's one of the issues. And of course with testing as well, um, you are gonna have to do more than one test. You can't just test a little bit to see whether or not on how much traffic you're going to get. You've got to test different elements, different page elements, different targeting options, different landing pages and all that sort of stuff. So there are a number of different tests that you have to do with page traffic that can end up being quite costly. So that's one of the, another problem that you've got with pay traffic. And then on top of that, and I'm talking particularly with solo ads here, there are a ton of scammers out there who will take your money, not deliver the traffic and just run and then you've lost it. And that is an absolute nightmare is particularly in the solo ad industry, uh, that, that, that is rife.

So you've got to be very careful of scanners. And then of course they're very expensive and I'm talking about here on an open, the next slide as well, which is a YouTube ads. So Facebook ads and YouTube ads are ever increasing in cost. Okay? So they're getting very, very expensive and they require a ton of testing because they've got a whole gamut of different targeting options that you've kind of got to learn and you've got to get used to, uh, before you start seeing any appreciable results. So Facebook has, and YouTube has generally start out being quite expensive per click. And in theory it should get cheaper as you get better at it. But of course that means you've got to throw in more money. So that's another issue as well

with paid traffic. So what I'm saying to you is that buying traffic is risky and of course it can be quite expensive.

And then on top of that, well you've got to think about is that finding a profitable method takes a better time, which should probably have to pay for the course as well on top of that, which, and then you have Facebook courses are really expensive particularly, and there are really quite hard to learn because the platforms that these courses use, like Facebook and like YouTube, they keep changing the rules. And if you get it wrong, you're going to have your accounts shut down. Now we've noticed a, a number of different seven figure marketers who have had their Facebook accounts shut down purely and simply because they've done it slightly wrong and Facebook don't care. They're not interested whatsoever. So you've got to be very, very careful with that. So, you know, even if you're spending hundreds of thousands and um, I know some companies that are spending millions of dollars on Facebook ads every month, um, you know, you've got ask is that worth it?

Well, you've got to have that money initially, uh, to actually be able to do it. Um, but of course if you don't have that kind of money, then you know you've got a real problem. So the solution to that problem of cost is free traffic. Now of course with free traffic you don't need any money, um, because it's free. It costs you in terms of time, but if you do it right then it doesn't cost you too much in terms of time. And then on top of that, there is no testing required and free traffic is content driven as well. So you're not actually going to have to learn any new skills. You're just carrying on doing what you're already doing, which is creating content. And that could be a Facebook status, that could be video, it could be a, a blog post or a blog article for example.

So you're not actually having to learn any new skills, you're probably already doing it. Now also with Facebook, with free traffic, rather, there are no hidden or secret guru traffic sources that you've got to dig deep to try

and find. Everything that you need is out there in the open for you. And all you gotta do is just go where your audience is. So the question then becomes, where is the audience? Well, the two obvious ones are going to be social media and perhaps this was not quite so obvious, but all authority websites. So I'm talking about websites that are owned by the influences in whatever niche you're working in, okay. And so you need to be contacting them and seeing if you, there's an opportunity for you to get traffic from their website and to their website as well because it's very much a, uh, you scratch my back and I'll scratch yours kind of situation with authority websites and let's talk a little bit more about that shortly.

Okay. So social media and authority websites. And what happens is, is when you spread your content across the net and all sorts of different places, you get two things. You get authority and you get trust. And once you've got those two things and you're building on those two things, you get more free traffic because of it. Okay? So there's some real advantages to creating content that gets you free traffic. All right, so, um, what I was saying earlier on actually in terms of time, and I do want to kind of cover this right now, is that, um, you can get a ton of free traffic, a lot of it. Um, and it starts coming in automatically actually, as you'll see shortly. You can do everything that you need to get that free traffic in, under an hour a day. And that's certainly what we do. Um, and again, I'm going to talk about that a little bit later on because there is this real misnomer about getting free traffic that you have to spend hours and hours in front of your computer typing, you know, thousands and thousands of words in an article just to get people to read it.

That's actually not the case. Um, so as I said, we, we do the whole thing and start getting traffic in under an hour. Okay? So that's what we do. So the question then becomes, okay, so that all sounds really good and it is. But how do you get free traffic? Okay, well you don't need to do very many things. Just those three things. Actually. First of all, you need to create quality content. I can't stress that enough. It has to be quality content that

your audience likes to read, okay? So you all watch or listen to. All right? So you've got to create really high quality content and you've got to create it consistently. Now I'm not talking about, you know, writing an article one week and then leaving it for two or three weeks before you do anything else. There needs to be some consistency that, so you're going to be doing something every single day, okay?

And this is where that myth of you having to spend hours and hours in front of your computer everyday, day in, day out comes from. Um, you do have to spend time. But as I said, we can do it in less than an hour, but you have to do it consistently and of course you have to post in the right places. All right. And, uh, this has got nothing to do with search engine optimization either. We do, uh, do a little bit of search engine optimization, but our goal is to get traffic. We're not aiming to rank in the search pages, we're not worrying about that. In fact, the website we're gonna have a look at in a moment. If you were to try and search for it under the keywords, uh, it doesn't rank at all. It does put quite a way down. And really you need to be on page one, um, of Google to get any appreciable traffic from search engine optimization.

Okay. There, there is a, there's an old saying is that, uh, where do you bury a dead body? And that is on page two of Google because no one goes there. All right? So, you know, it's getting harder and harder to rank using search engine optimization. Certainly trying to, uh, uh, some content on page one. So we don't do search engine optimization in its true sense. Okay? We post on others on other sites and in other places. All right? So that's what we do. So that's essentially what you've got to do. And the way that you do that to create good content could quality content, do it consistently and post it in the right places. And to do it in under an hour, you need to have a system. Okay? So it needs to be something that you can just follow that's really easy to follow as well, that you can do in day in and day out.

So you need a system that tells you exactly what to do and it gives you daily tasks that you can just tick off as you've done them. And that's how you sort of kind of condensed the time down because a system really keeps you consistent, it makes you efficient in terms of your content creation, which is absolutely vital and it makes you time rich. And what I'm talking about that is you spend less and less time co creating content and posting it the better you get at it. And we do it in less than an hour on Sundays. I'm doing 10, maybe 15 minutes. So it's much simpler than people make it out to be. All right? So that's really important that you do that. You have a system that keeps you consistent and makes you efficient and gives you your time back. All right, now that sounds fantastic and it really, really is.

Um, so it does this actually work. So let me show you right now. Now the website that we are using is men's. What HQ? It's up here. So this is the site itself. Let me just move me out of the way. Let me just put myself down there. So this is the website men's what HQ is a content website. As you can see, um, chock full of really good high quality content that's unique to men's world HQ and it's in the men's lifestyle niche. So that is the website itself. All right? So this is where all the traffic is going to. So how much traffic is this getting? Now? This is free traffic, not paying any money at all for this traffic that mentor HQ is getting. So let me show you the analytics. This is Google analytics. Um, there we go. So there's four people on the website right now.

One of them is me, cause it's up there. Um, and over the last 28 days, this website has had 5,800 views. So, you know, you're talking about a lot of traffic and what's interesting when you look at this graph, see how it's sort of gone from him. Then we were talking sort of a month or so ago now, uh, today is the 30th of October. So let's, let's go back to the beginning of ops. Sorry, September. Let's go back to the beginning of September here. Um, so as you can see on the screen there, it says Monday, the 2nd of September. Um, so it was getting a round about sort of a hundred to refer,

sort of a 150 visitors per day, um, throughout September until here, around about that day at the 23rd, which was only a few days ago now. Uh, now prior to that, um, it was getting a little bit less traffic than that. And what's interesting about free traffic is that it tends to jump, and this is where, uh, your authority and your trust levels increase.

You can kind of map it out on the traffic that you see from Google analytics. So Mensworld HQ for example, about three months ago, uh, was getting no traffic whatsoever, no views, no traffic, nothing. And then as we started to use the system that we created and put together, we started off by getting about 50 visitors, unique visitors every day. And then after a couple of weeks it jumped up to about a hundred visitors a day. And then a few weeks later it jumped up to about hundred and fifties. I'm somewhere between a hundred and 150 visitors a day. And this kind of brings us to where we are kind of just here. And then in the last few days it is just jumped again. Um, it has gone from there. Yeah, that's Wednesday, last week at 570 visitors in a day for 547 then 351 and then a 410 and then yesterday, which was Sunday, um, 527 views on a Sunday. I mean, that's incredible.

Um, so as you can see quite clearly from them that men's, what HQ, the traffic, um, is jumping up. It's gaining in authority and it's gaining in trust, which means more and more people are finding it, which is absolutely fantastic and they're not finding it through the search engines. All right, so let me just scroll down a little bit so you can see most of the traffic that traffic channels here. Um, if you look at that, that's Monday. The 23rd is referral traffic and direct traffic. Okay. So it's coming from sites that we've posted the URLs on, no organic traffic. There's nothing from the search engines and nothing from anywhere else and no social work, no social. Then we started to get a little bit more and a bit more and a bit more and a bit more. But can you see, look, there's virtually none coming from the search engine in terms of organic traffic.

So this has got nothing to do with search engine optimization whatsoever. All right? So, um, it's getting a ton of traffic, uh, from other places that we found out where we can post our content that our readers love. Okay. So that's part of it. Um, so as you can see, men's world HQ is getting an absolute ton of traffic. Um, and if you scroll down a little bit more, um, again, through a, what we've learned and what we've understood from the, the what our viewers like to read, as you can see there like listicles as uh, you know, 10 body language first seven first I did seven secrets, that sort of stuff. They really love that. Um, and over time you kind of get to recognize what you read as like, and the simple thing to do is just to give them more of it.

Okay. And that's the easiest thing to do. Um, and what's interesting as well actually is that men's world HQ, the majority of the traffic is coming from the UK. Now I'm in the United Kingdom and it's just from there, the UK and from the United States. So it doesn't get very much traffic from anywhere else, although you can see it does get a little bit odd bits here and there, which I have no idea why. And I just find that really interesting. Um, so our obvious goal really with men's world HQ is to start targeting businesses from the U S and then once that happens, while the amount of traffic that men's world HQ get will just simply explode. So, um, we, you know, having the analytics in place and knowing where the traffic comes from and uh, what traffic, what the traffic likes to read tells you what to do.

Okay. So I know what to do next or men's, what HQ. All right, so let's come back to the slides. So how can you benefit from this then? Well, really what I would like to do, what we've done, uh, JP and I, I funnels is we have put together a course. Okay. Now, this is, we've, we've run this course already with some of our members and they've had some fantastic results, uh, just by doing what we've done and we've put everything together. And with your permission, what I'd like to do is just to show it to you so you can see exactly what I'm talking about here. So what we've done is we have put together a six week step-by-step free traffic generation course. Okay? It's a

video course, um, and it is over the shoulder. You'll see exactly what I'm doing, uh, when I'm doing where I'm posting, what content I'm creating, what I'm doing with that content.

Um, so you can see exactly how this whole thing works. And once you've got this system in place, it's really simple and I'm going to kind of do a little bit of a dive into what the course consists of shortly. But essentially what I'm saying to you is, is that with the course itself, you get daily tasks, so you're not left to figure this stuff out on your own. And you could of course, um, but it's much harder to do that that way. It's much better if you've got a daily schedule, do this, do that, uh, do this, then do this there, that sort of stuff. Um, so you know exactly what you need to be doing and there's no hype, there's no fluff and everything is step-by-step. Now, JP and I, we only ever do, um, and teach stuff that we've done ourselves. We know that work.

So you can be confident that if you start doing what we do, you're going to get similar results. I'm not going to say you're going to get the same results. That would be a little bit sort of overboard. But what I'm saying is that if you do do what we do, you can get similar results. Okay? So within the course, there's no fluff, no hype, and it's step by step and we show you all of the resources that we use. Don't hide anything from you. Um, what the websites that we use, the tools that we use, you get access to all of those as well. And you get accountability as well. So at the end of every session you've got an opportunity to ask questions and you've got my email address too. So you can write to me directly. And I always answer my emails, guys, I promise you that I answer them personally.

I don't have a team of people behind me answering questions. Um, I answer all of the questions personally. Um, so it helps to keep you on track. It helps to keep you accountable cause I'm gonna want to see what you're actually doing with your Google analytics app so you can track it. And Google analytics is a great tool and there's nothing more motivating than

seeing that your traffic building. And Greg's absolutely fantastic. So you've got accountability. And importantly, and this is something that I talk about quite a lot on the course itself. I think it's on session one. Um, you need to have an exit plan. Okay. And now what I mean by that is you don't build an asset whether or not you know, a website or something like that without having a goal, without having a, what you're going to do with it next.

Now that goal might be a six month goal a year or three or a five year goal or something like that until you decide to do something else with it. Now, men's world HQ, the exit plan for that, I've actually got to the exit plan for men's world HQ is first of all, um, come next year. January, we'll probably February actually. Um, I could list it for sale now. By that time, men's world HQ, we'll be getting over a thousand unique visitors every single day. It's already getting nearly 600 now. And I haven't really kicked this off into high gear yet. Um, which I will be doing from now on in, but by then it will be getting a thousand businesses down. And now just imagine how much a website that's getting 30,000 unique visitors every month is worth. Okay, so I could sell it. So that's one plan.

The other plan is for me to keep it and to build satellite websites around it that are essentially sales pages. Um, so that I could have a fitness one. I could have a, an investment one. I could have a, a men's fashion eCommerce site or something like that and those sites could then be fed by men's world HQ. So you're building out a whole network. And then of course the exit plan for the network could be that you sell it. Now imagine what a network of six or seven websites is worth that is getting well, uh, 50, 60,000 visitors every single month and making money. Imagine what that's worth. So what I'm saying is whenever you create or build an asset that is getting traffic, you always want to have an exit plan. So we talk about that as well. It's really important. Okay, so that isn't that now, um, the course itself that I want to kind of break it down for you so you can see exactly what we're talking about here.

So I'm going to give you a bit of an overview. So it's a six week over the shoulder traffic generation video calls. So it is literally, uh, me as a, as we are now on screen talking to you and I show you exactly what I've done on where to go and what accounts to create and all that sort of stuff. So it show you that. And we had, I said, we have launched this already. We had I say launches, we haven't really launched this. We've opened this up to a few select people, um, that came and joined us. Now a lot of people paid up to \$999 for the initial training course when we set that out. And it's more than worth it because it works extremely well as you can see, as you saw from Google analytics. So people were very happy to pay that amount of money.

Um, we got some good results and some good testimonials as well, which is fantastic. Um, so of course you're not gonna pay anywhere near that because what we've done since then is we've learned from that in terms of how we deliver the course and we've improved on it. So not only will you get the videos, you'll also get all of the extra resources as well cause there's a few more that we found that we using that are sort of boosted things and made things a little bit easier. You're going to get the full transcripts of the videos as well. So if you prefer to read rather than watch cause some people do, you're going to get all of the transcripts, transcript, PDFs, you'll get those. And there's going to be audio versions as well. So you've got an NP three that you can listen to.

So we've kind of covered all bases as well. And we're also introducing something new to it as well, which I think is fantastic. And we already do a monthly Q and a session, um, with iPhone OS. But with this we wanted to do something similar. So we thought that we would add 12 months access to our free traffic in a circus. We're creating this inner circle, um, just to show people exactly what we're doing, keep you accountable and give you access, uh, to us, which you will have for free for 12 months. Uh, after the six weeks is completed now normally, and when we launched this fully, that alone is going to be \$199 per month. Okay. So you're going to get that

included as well. Now, um, when we do launch this fully, um, and formally it is going to cost or just under \$2,000, \$1,999, that's what it's going to cost when we run it out in the public.

And this is going to be after we have done this, uh, next course with you guys. Okay. So it's gonna jump immediately to that afterwards, uh, because it's more than worth it and we know that because this stuff works. So, um, it is going to be \$2,000 a once we have finished, uh, this next round on the course. But cause you're not going to have to pay that, we're not going to charge you anywhere near that actually. And so today what we're doing is going to discount that by \$1,800 too. So today the cost is going to cost you \$199. That's just one time painting. You don't have to pay any monthly fees or anything like that. It's \$199 one time. That's it. And the reason that we're doing that is again, because we want people to be successful and we want people to tell other people about what we're doing and how they've been successful using it.

So we're looking for a testimonials and more than that actually our interest, our JP and I is to make you guys successful, to show you guys that this stuff actually works and it can be done because I have been in the situation, you know, some years ago where I was seriously struggling honestly. Um, I could build websites and I could do search engine optimization and PaperClick and video and all of that sort of stuff. But I was kind of, I didn't have any direction. I didn't have any accountability. I didn't have anybody to work with. I didn't have anybody showing me what I needed to do because they've already done it and got the results from it. I didn't have any of, so I was kind of struggling. And you know, a lot of people are still struggling out there and our mission, JP and I is to try and help as many people as would be cost possibly Academy genuinely want you guys to be successful because a, it gets you in the business that you're always wanted.

And B, it gives us the testimonials that we're kind of looking for. All right, so that's kind of why it's discounted to just under \$200. So \$199 today and that is a one time payment. Now what I'd like to do is to kind of dive into the course itself. I just want to go over what you can see on the screen one more time before we move on. Um, so you get everything, as you can see on the screen there, the over the, over the shoulder traffic videos, the traffic generation videos run the entire course. As I said, we've recorded it all, so nothing's hidden. Um, everything is live. Um, it's rough and ready. There's no edits or anything like that and what you see is what you get. Um, so we've done it purposely like that because the last thing we want is for you guys to feel like, you know this you've gone through cause there's something missing that's, that's not good at all.

So, um, everything is as it should be. And you get the transcripts, all the resources, you get spreadsheets and you get the audio versions and of course the 12 month free traffic, free traffic, inner circle access to that with monthly Q and a calls with JP and I. And that is just one payment today of \$199. Now I've said that. So let's go through the course itself so you can see exactly how it works. I've kind of broken this down a little bit. So week one, we're going to be preparing your assets, getting it ready for traffic. And of course we're going to start posting on social media immediately cause you don't wanna wait. You want to start getting out there and start building that trust and that authority. So we go from week one with all of that. And then in week two we start to build authority.

And I show you all the different types of content that you need to be creating really. And I'll show you all of those and we start thinking about contacting the influences because they are highly valuable people who can really help you out. So that's week two. Then in week three, uh, with this is something social media audit, this is something that very rarely gets done or even spoken about. All people even know about what you need to do is you need to audit your social media presence and not just yours but that of your competitors. So your influences effectively. So you want to know what

they're doing, what they're posting, where they're posting, when they're posting. And you can do something similar. So I'm going to show you how to audit, um, yours and your competitors' social media presence as well. And of course then you're going to be looking for opportunities to get some more free traffic on top of that.

And then week four, we're going to start talking about maximizing the reach from all of the content that you create. So I'm talking about content repurposing here. I'm going to show you how to do it, what to repurpose the content into and where to post it. So you know from one article where you can turn that into a dozen different article types and posted all over the place and that's how you start condensing the amount of time that content creation takes. And you're going to do that with new content and with your existing content as well. Then on week five, it's kind of a rinse and repeat of week four. Plus you're gonna be looking for more traffic opportunities as well because by now, by the end of week four, you've done all the hard work, you've got everything set up, everything is ready to rock and roll is getting traffic and we start building on that from there.

So reap five is very much a rinse and repeat of week six a week, four rather. And then week six is a recap and a wrap up of everything else. Okay. So we kind of put it all together and give you the last little bits of advice as we go through. Because by that time you are going to be a free traffic expert. Trust me on that. You will know how to get free traffic, which means you can get free traffic to your websites, but think further, think bigger. You've now got a very, very valuable skill and something that you can teach and potentially charge other people for. So you know, you know you're not only you're learning it, but you're also learning a valuable skill that you can pass on and earn from as well. So, um, that's essentially what you're going to have now.

Each week you'll have a daily to do list. You'll get a resources sheet and you'll get the spreadsheet that's got absolutely everything on there that you

need. It'll have the social media audits on there and it'll have, um, um, what contents are create. And there's a whole list on there, um, of, of content types and topics. So you'll never ever run out of content to create. You'll never know what to create. So all of that's there, you'll have accountability and contact opportunity as well. So you'll be able to email us and talk to us. Uh, so we can answer any of your questions in between those sessions as well. Alright, so that is kind of a, an overview of the six weeks course itself. So you're going to get over the shoulder video training, step-by-step daily worksheets, all of the resources and I mean everything, you know, w you know, and this is kind of like a, uh, an evolving process as well.

So it kinda doesn't stop at the end of the six weeks because you're going to have 12 months of Q and a sessions with us. We're going to show you any new resources that we get. Uh, and actually you could be in a position to watch and see, um, my exit plan with Menswatch HQ if I decide to sell it. If not, you'll see the other websites that I build as well, so that, you know, you've got opportunities to see the next step on as well, which is hugely valuable. Um, you got to have accountability and contact opportunities as well. All the transcripts, all of the audios, all of the videos, you get everything that comes with it. And of course the 12 months after this to our, for each, I think in a circle as well. So we're going to do the monthly Q and a sessions.

And I have to say, um, that I really enjoyed doing the Q and a sessions cause you know, you guys come up with some really great questions that need answering, uh, and JP and I really love doing them. So, ah, they're fantastic. There's no time limit on them either. So, you know, we don't say, right, you've got 20 minutes fire away. Uh, we keep going until you guys are done. So there's no time limit on that. And we absolutely love the QA sessions. They're really good. That alone is, is worth a fortune. And as you said, it's \$199 a month. That's what we're going to be charging. But of course you're not going to be paying any of that. Um, you're going to be just paying \$199 one time and you get everything and we're going to give

you a guarantee as well. So, um, you're going to be able to go from zero to a hundred visitors per day just by understanding and using the staff that we teach you on the course as well.

Now, as long as you do the work and you show us that you're doing the work, because this is where the accountability comes in. If by the end of the session you haven't reached for whatever reason, those hundred visitors a day, then either JP and I will work with you one on one, okay? Until you get it all right? So you are going to get that minimum of a hundred visitors a day. So you know, you're talking about 3000 unique visitors every single month and that alone, as long as you've done everything right, it's going to earn you and it's going to show you and give you a real valuable skill on top of that. So, uh, it's a, a really good guarantee as a JP and I will do that for you, but you shouldn't have a problem as long as you do the work. That's the key to this stuff.

Guys. Create valuable content and be consistent and post it in the right place. Talked about earlier up. That's all you need to do. And on the course we show you exactly all of that. Okay. And finally then what I want to talk about is, um, the whole thing put together really is, um, it's such a big thing. Free free traffic there. It has, there's this myth as a Seville up around about free traffic that it takes ages to get, it's really hard work and you'll spend hours and hours creating this stuff. This is not true as long as you've got a system in place that works, that gives you a daily task list that you can do in under an hour every single day. This stuff works. And on men's world HQ and on the Google analytics I've just shown you, so let me just recap that one more time. Let me just show you once more.

Okay. Um, so there we go. Um, it's had 5,800 visitors in the last week. Uh, so you know, by the end of when the next couple of weeks then men's world HQ is going to be well on its way to getting 12,000 visitors a month just as it stands right now. And that's, as I said before, even kicked this into high gear. All right. Which I'm going to be doing from now on in, so it's

really going to skyrocket and I'm just doing on men's what HQ exactly. Uh, what I'm going to teach you on the course. I'm not doing anything different. Uh, it is literally what's on the course. OK. and I use the same spreadsheets and the same resources and everything else. Um, as I'm going to show you, so there's no smoke and mirrors with this stuff, guys. This is real stuff. This is how it works. And there's no magic pill or push button or anything like that. Just do what we do. Uh, and you'll be absolutely fine. Okay? So it's a onetime payment of \$199 for the entire course. And the years access to ours with the Q and a sessions every month as well. Now just below this video, you'll find a button that will take you to a page where you can join us and I do hope you take us up on it because it is a great course. JPI absolutely love doing it. The Q and a sessions are fantastic. I so enjoy them. Um, and I love the feedback that you guys are giving us and I love seeing the results that you guys are getting and are going to get. Um, so please, and I do hope that you enjoyed this. There's a button below this video. Click on it now and come and join us on the six week course and hopefully I'll speak to you very soon. Thank you very much for your time today and I'll see you soon.

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